

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /050 R

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FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

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TAGS: BEXP, BU

SUBJECT: POTATO INDUSTRY IN BULGARIA

1. WE HAVE BEGUN RECRUITING PARTICIPANTS FOR THIS YEAR'S
PLOVDIV FAIR AND INITIAL RESULTS ARE PROMISING.

2. ONE POTENTIAL PARTICIPANT, VAN MARK CORP., MAKES
EQUIPMENT FOR PEELING, SLICING, FREEZING, CANNING, SHIPPING
AND FRESH HANDLING OF BASIC ROOT VEGETABLES SUCH AS
POTATOES, CARROTS, BEETS AND ONIONS. THE PRODUCTS THEY
ARE MOST INTERESTED IN SELLING ARE THEIR POTATOE
PEELERS, SLICERS, DICERS, ETC. BEFORE THEY AGREE TO
PARTICIPATE THEY WOULD LIKE SOME INDICATION
OF WHETHER OR NOT THIS TYPE EQUIPMENT WOULD BE SALEABLE.
SPECIFIC INFORMATION OF INTEREST TO THEM IS THE WAY
BULGARIANS USE THEIR POTATOES. ARE MOST SHIPPED UN-
PROCESSED OR IN PROCESSED STATE? THEIR PEELERS WILL HANLE
UP TO 5000 LBS PER HOUR, IS THIS TOO LARGE? IF SO, WHAT
SIZE IS APPROPRIATE FOR BULGARIA?

3. A QUICK RESPONSE WOULD BE APPRECIATED, INCREASING
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PROBABILITY OF BRINGING THIS FIRM INTO OUR EXHIBIT. MAW

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NNN

Message Attributes

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